27001 Agoura Road, Suite 325, Calabasas Hills, California 91301
Telephone: 818 871-5000 Fax: 818 871-7400

FOR IMMEDIATE RELEASE

Liz Pieri
THQ/ Public Relations
818-871-5061
lpieri@thq.com

Julie MacMedan
THQ/Investor Relations
818-871-5095
jmacmedan@thq.com

Julia Blietz
GCI Group
323-761-7485
jblietz@gcigroup.com

THQ WIRELESS KNOCKS ONE OUT OF THE PARK WITH NEW BASEBALL OFFERING

Company Signs Official Licensing Agreements with Major League Baseball Advanced Media and the Major League Baseball Players Association

CALABASAS HILLS, CA, July 14, 2004 – Just as the baseball season is heating up, THQ Inc. (NASDAQ: THQI) today announced that its wireless games subsidiary, THQ Wireless Inc., has struck licensing deals with Major League Baseball Advanced Media© (MLBAM) and the Major League Baseball Player's Association© (MLBPA). Under the agreements, THQ Wireless will develop officially licensed baseball-themed applications, including games, ringtones and graphics for wireless devices. THQ Wireless' catalog of entertainment applications based on professional baseball will be available worldwide beginning this summer.

"Through our partnership with Major League Baseball Advanced Media and the Major League Baseball Players Association, THQ will develop the most authentic baseball applications ever created for mobile devices," said Tim Walsh, president of THQ Wireless. "Now, Major League Baseball enthusiasts can use their wireless handsets to experience the thrill of the game outside of the ballpark."

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"We're excited about the opportunity to bring officially-licensed MLB content to all the baseball fans out there with THQ Wireless entertainment applications," said George Kliavkoff, Senior Vice President of Business Development for MLB Advanced Media. "This partnership is a great combination of content and technology that will make it possible to bring America's favorite pastime to thousands of mobile gamers."

"The MLB Players Association is thrilled about the agreement with THQ Wireless to bring the likeness of the game's favorite players to wireless devices," said John Olshan, Category Director, MLBPA. "It's important for the MLB players to stay in touch with their fans and THQ Wireless' baseball applications will provide another way for them to do that."

THQ Wireless' MLB line-up includes:

- **MLB Slam 2004**: The most authentic wireless baseball game features players and logos from all 30 teams, updated rosters, and various modes of play.
- **MLB Home Run Derby 2004**: Debuting just in time for the All-Star game, baseball's favorite skills contest goes wireless, as gamers pick from the best power hitters in MLB and swing for the fences in this no-holds-barred power contest! The game offers plenty of multiplayer action, with competitors squaring off against each other or the computer. Players will be able to post high scores and compare stats to win prizes and claim the crown of the ultimate home run king.
- **Fantasy Application**: Each day fans pick their favorite players and will be rewarded based on their performance, with points that are tallied and posted to online leader boards.
- **Player Ringtones**: Baseball fans can customize their phones with the voices of their favorite players.
- **Player Wallpapers**: Consumers will be able to decorate their phones with action shots of MLB superstars.

About THQ Wireless:

THQ Wireless™ Inc., a subsidiary of THQ Inc. (NASDAQ: THQI), is a leading, worldwide publisher and distributor of applications for mobile devices with an expansive catalog of licensed and original content including applications based on the WWE™, professional sports leagues, MotoGP™, Worms® and popular Nickelodeon properties. THQ Wireless has relationships with

major wireless carriers, operators, device manufacturers and retailers worldwide. Further information can be found at www.thqwireless.com.

About THQ

THQ® Inc. is a leading, worldwide developer and publisher of interactive entertainment software for a variety of hardware platforms including those manufactured by Sony Computer Entertainment America Inc., Nintendo and Microsoft as well as PC CD-ROM and wireless devices. The THQ web site is located at www.thq.com. THQ, THQ Wireless and their respective logos are trademarks and/or registered trademarks of THQ Inc.

This press release may contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on current expectations, estimates and projections about the business of THQ Inc. and its subsidiaries (collectively referred to as "THQ") and are based upon management's beliefs and certain assumptions made by management. Such forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such forward looking statements, including, but not limited to economic, competitive and technological factors affecting the operations, markets, products, services and pricing of THQ. Unless otherwise required by law, THQ disclaims any obligation to update its view on any such risks or uncertainties or to revise or publicly release the results of any revision to these forward-looking statements. Readers should carefully review the risk factors and the information that could materially affect THQ's financial results, described in other documents that THQ files from time to time with the Securities and Exchange Commission, including its and Quarterly Reports on Form 10-Q and Annual Report on Form 10-K for the fiscal period ended March 31, 2004, and particularly the discussion of risk factors that may affect results of operations set forth therein. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release.

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